# Orange financial results

#Q3 2023

**24th October 2023** 

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### **Disclaimer**

This presentation contains forward-looking statements about Orange's financial situation, results of operations and strategy. Although we believe these statements are based on reasonable assumptions, they are subject to numerous risks and uncertainties, including matters not yet known to us or not currently considered material by us, and there can be no assurance that anticipated events will occur or that the objectives set out will actually be achieved. More detailed information on the potential risks that could affect our financial results is included in the Universal Registration Document filed on 29 March 2023 with the French Financial Markets Authority (AMF) and in the annual report on Form 20-F filed on 30 March 2023 with the U.S. Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made. Other than as required by law, Orange does not undertake any obligation to update them in light of new information or future developments.



## **Q3** key highlights

Lead the future execution in action



#### Q3 2023 financial achievements

Paving the way to full-year guidance driven by retail and MEA

Revenue

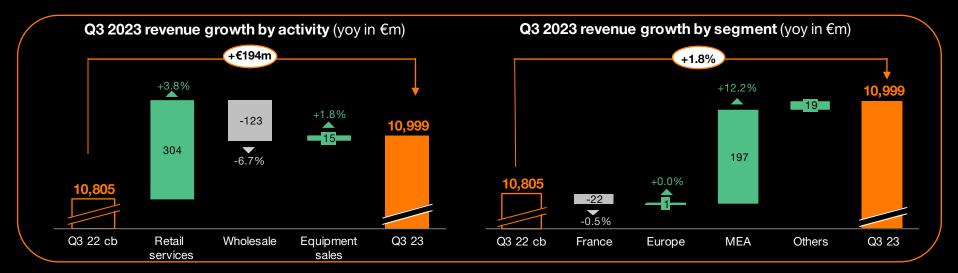


**EBITDAaL** 



**eCapex** 





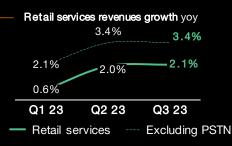
Yoy: comparison with the same period of the previous year, on a comparable basis unless otherwise specified All Group level mentions include both telecom and banking activities. Conversely, all mentions excluding Orange bank are explicitly called "Telecom"

**Section Two Business Review** 

#### **Q3 2023 France**

#### Value strategy confirmed, focus on continued retail growth

<u>in €m</u>	Q3 23	yoy cb	9M 23	yoy cb
Revenues	4,439	-0.5%	13,130	-1.2%
Retail services	2,804	+2.1%	8,343	+1.6% 🖳
Wholesale	1,131	-7.4%	3,389	-7.8%
Equipment sales	350	+3.0%	934	+4.7%



Driven by value strategy and mobile and FTTH solid commercial performance





€74.0 Convergent ARPO

+€2.7 up **/** 

€37.3 Fixed only ARPO +€1.4 up ✓ €18.0 Mobile only ARPO +€0.7 up ✓

Value/Volume management to fuel retail



Q3 FTTH net adds (-31k FBB net adds)

+83k

**Q3 Mobile contract net adds** excl. M2M

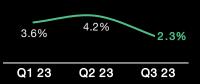
11.9% Q3 Mobile contract churn +1pt yoy

## **Q3 2023 Europe**

## Solid retail growth

<u>in €m</u>	Q3 23	yoy cb	9M 23	yoy cb
Revenues	2,923	+0.0%	8,469	+2.1%
Retail services	2,069	+2.3%	5,859	+3.3% -
Wholesale	444	-10.8%	1,258	-8.4%
Equipment sales	412	+3.9%	1,234	+10.6%

Retail services revenue growth yoy



Solid growth, even with 2022 price increase base effect





Convergent services
Q3 yoy revenue growth

+3.1% B2B
Q3 yoy revenue growth



+3.7%

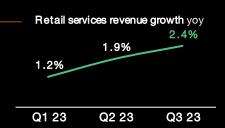
...and Value/Volume management to fuel retail

Q3 FTTH net adds (-10k FBB net adds) -59k\* Q3 Mobile contract net adds excl. M2M

## **Q3 2023 Spain**

#### Continued retail growth

<u>in €m</u>	Q3 23	yoy cb	9M 23	yoy cb
Revenues	1,179	+0.1%	3,500	+1.6%
Retail services	801	+2.4%	2,390	+1.8% 🖳
Wholesale	212	-10.6%	596	-7.4%
Equipment sales	166	+4.1%	513	+13.3%



Fuelled by proactive value management

- customer base management
- convergent portfolio changes on Orange brand
- disciplined promotional policy





€56.1 Convergent ARPO

+€2.1 up **/** 

€

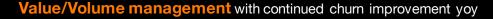
€25.7 Fixed only ARPO

+€0.2 up **/** 

€10.2

Mobile only ARPO

+€0.1 up **/** 





-20k Q3 Convergent net adds

+9k

Q3 FTTH net adds (-3k FBB net adds)

+3k

**Q3 Mobile contract net adds** excl. M2M

 $\odot$ 

-2.6pp Convergent churn

(1)

-2.7pp FBB churn

lacktriangle

-2.4pp Mobile churn

#### Q3 2023 Africa & Middle East

## Strong double-digit growth fuelled by our 4 drivers

				— Hetalisen	vices revenue	growth yoy		
Q3 23	yoy cb	9M 23	yoy cb			, ,		
1,816	+12.2%	5,287	+11.1%	_		11.8%		Dotoil o
1,615	+11.8%	4,698	+10.8%	9.4%	11.2%			Retail c
173	+16.4%	497	+15.0%					accele
21	-1.5%	64	-6.7%	01.00	00.00	02.02		accen
	<b>1,816</b> 1,615	1,816 +12.2% 1,615 +11.8% 173 +16.4%	1,816     +12.2%     5,287       1,615     +11.8%     4,698       173     +16.4%     497	1,816 +12.2% 5,287 +11.1% 1,615 +11.8% 4,698 +10.8% 173 +16.4% 497 +15.0%	Q3 23 yoy cb 9M 23 yoy cb  1,816 +12.2% 5,287 +11.1%  1,615 +11.8% 4,698 +10.8%  173 +16.4% 497 +15.0%  21 -1.5% 64 -6.7%	Q3 23 yoy cb 9M 23 yoy cb 1,816 +12.2% 5,287 +11.1% 1,615 +11.8% 4,698 +10.8% 173 +16.4% 497 +15.0% 21 -1.5% 64 -6.7%	Q8 28     yoy cb     9M 28     yoy cb       1,816     +12.2%     5,287     +11.1%       1,615     +11.8%     4,698     +10.8%       173     +16.4%     497     +15.0%   11.8%	1,816 +12.2% 5,287 +11.1% 1,615 +11.8% 4,698 +10.8% 173 +16.4% 497 +15.0% 21 -1.5% 64 -6.7%



#### ...thanks to telecom growth engines...

Data +18% Q3 yoy revenue growth 58.5m 4G customers +14% yoy FBB

+17% Q3 yoy revenue growth 3.2m FBB customers +21% yoy

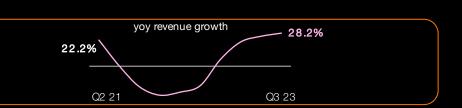
**B2B**\*

+20% Q3 yoy revenue growth



...and Orange Money growth

+28% Q3 yoy revenue growth 31.5m active\*\* customers +21% yoy



<sup>\*</sup>B2B transversal activity include Data and FBB

<sup>\*\*</sup>at least one transaction per month

## **Q3 2023 Enterprise**

#### Accelerating in IT&IS and progressing recovery plan

in €m	Q3 23	yoy cb	9M 23	yoy cb	9.3%
Revenues	1,901	+0.6%	5,846	+0.8%	9 9 9 9
Fixed only services	788	-7.5%	2,429	-6.6%	8.8%
IT & integration services	886	+9.3%	2,681	+7.8%	5.3%
Mobile	227	-0.4%	736	+2.9%	Q1 23 Q2 23 Q3 23



#### Fast growing IT & IS revenues at +9.3% in Q3 yoy

Orange Cyberdefense

+13% accelerating revenue growth (+12% YTD)

**Digital & Data** 

+<mark>7%</mark> (+8% YTD)

Acquisition of NEHS Digital and Xperis

IT&IS growth you

Integration services +10%

(+10% YTD)

Recovery plan progressing as planned



- Product pruning on track to halve Products & Services sales portfolio in Q1 2024
- French voluntary departure plan presented to the employee representatives
- Upskilling and reskilling program on schedule: 7.9k certifications vs. 20k targeted by 2025



# **Guidance 2023 fully confirmed**

	2023 confirmed
EBITDAaL yoy, cb	Slight growth
eCAPEX yoy, cb	Strong decrease
Organic Cash Flow (telecom)	≥ €3.5bn
Net debt / EBITDAaL (telecom)	Around 2x in the medium term
Dividend*	€0.72 Payable in 2024

The guidance does not include any M&A transaction that has not yet been finalized.

<sup>\*</sup> Excluding any change in scope. Subject to AGM's approval.